

Farm Business Planning and Management



FARMSTART
supporting a new generation of farmers

Session 1: Introductions and Expectations

- agricultural sector structure
- resource sources

Session 2: What are you trying to accomplish?

- Vision, Mission, Goals

Session 3: Is there a need?

- Community context
- Needs
- Control of resources

Session 4: Market Research and Accounting

- Review of market research efforts
- Cash versus accrual record keeping.

Session 5 - Field Trip, or discussion on topic of group's choice

Session 6 - Beginning your plan

- What are your goals?
- What data is needed?

Session 7: Operations Planning

Session 8: Skills/Staffing

Session 9: Environmental farm management:

- Environmental regulations
- Environmental planning
- Organic certification

Session 10: Evaluation - Measuring progress towards goals and reporting

Session 11: Financial Statements

- financial statement preparation and analysis

Session 12: Presentation of individual plans - mutual critique